

Tackling Tobacco Together: A Deep Dive into Tobacco Treatment within Priority Populations

Wednesday, November 19, 2025, 9:00 am – 11:15 am PT

Trainer: Dr. Tara Leiker, Program Manager, Tobacco Treatment Training Program

Description: This training is part of a series that deep-dives into integrating local and state policy and tobacco use interventions into substance use disorder (SUD) and mental health treatment programs. Participants will first learn the basics of tobacco use disorder and the tobacco control policies that exist within Alameda County Behavioral Health (ACBH), along with AB541. They will then learn how to incorporate the required and recommended tobacco control policies into their programs in a trauma-informed and individually sensitive way. Participants will be instructed on the FDA-approved medications for tobacco use disorder, public resources for tobacco treatment, and how to create a recovery plan and helpful kits for clients.

Who Should Attend: This training is designed for administrative and/or clinical staff of Alameda County Public Health Department-contracted provider organizations and Alameda County Behavioral Health-contracted substance use treatment and mental health programs.

Measurable Learning Objectives

- State the prevalence of tobacco use among at least two (2) behavioral health populations
- State at least two (2) methods for smoking cessation counseling
- Identify all seven (7) FDA approved pharmacological treatments for smoking cessation
- State at least one (1) workflow, systems and/or policy approaches to treating tobacco use

Registration required, Zoom link sent upon registration • **Register [online](#)**

Questions? Contact us at tobaccotreatment@lifelongmedical.org

This training is sponsored by Alameda County Behavioral Health in contract with LifeLong Medical Care's Tobacco Treatment Training Program, located EBCRP. CE and credit is provided by LifeLong Medical Care.

If you have any questions or need to request accommodations for disabilities, please contact tobaccotreatment@lifelongmedical.org.

For grievance information, including filing a grievance or to receive a copy of the grievance policy, please contact tobaccotreatment@lifelongmedical.org.

Course Completion certificates will be awarded by email for those that submit a post-test/ evaluation form and are provided within one week of receipt of the form.

Course meets the qualifications for **2.0 hours of continuing education credit** for LMFT's, LCSW's, LPCC's, LEP's, and SUD Counseling Staff as required by the California Board of Behavioral Sciences and by the California Consortium of Addiction Programs and Professionals (CCAPP).

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